

COSMOBEAUTY born of the union of forces by Cosmobelleza and STS Beauty Barcelona

Unification of beauty trade shows



Left to right: Santi Torras president of STS Beauty Barcelona, Miguel Fuertes recurring events director of Fira Barcelona and Carlos Rodriguez president of Cosmobelleza

Spain, march 2016.- The two reference events in the world of beauty, Cosmobelleza and STS Beauty Barcelona, have joined in a fruitful agreement to offer a unique trade

show of international relevance, in response to the needs and demands of the sector. The new trade show **COSMOBEAUTY**, combines the best of both projects.



This union, which have sealed the presidents of both companies, Carlos Rodriguez by **Cosmobelleza** and Santi Torras by **STS Beauty Barcelona**, bring together on Fira Barcelona the latest novelties and trends in the world of beauty, covering the fields of aesthetics, aesthetic medicine, healthy, hairstyling, nails and makeup.

The result of this strategic alliance is the first step towards the consolidation of a unique trade show to national reference organized by the team of experts with more experience in organizing trade fairs in our country.

COSMOBEAUTY will celebrate its first edition in 2017, in the Gran Via de Fira de Barcelona, enjoying a direct communication to the city center via the new metro line.